



You've Got Zero Carbon Building Project Goals We've Got Zero Carbon Cables

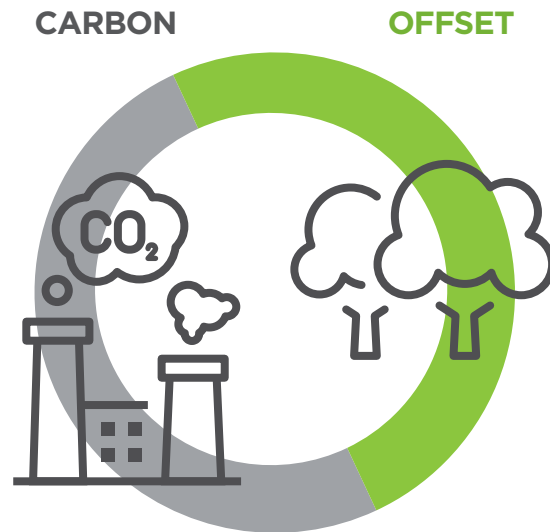
We're proud to launch our **Zero Carbon Program**, a new collaboration opportunity we've created to encourage and enable architects, designers and building owners to take action by specifying our sustainable cables.

In return, **we'll offset 150% of the carbon footprint of the cable you purchase for your projects***! In short, we're not only completely offsetting the carbon impacts of our own cabling products - we're also enabling the offset of an extra 50% to help you counterbalance other products' carbon impacts in your building projects* as well!

Plus, this program enables your project team to use the verifiable offsets to achieve zero carbon and carbon neutrality initiatives such as ILFI's Living Building Challenge and Zero Carbon programs, CaGBC's Zero Carbon program and/or LEED Zero.

If you'd like to participate in our Zero Carbon Program, simply email ZeroCarbon@spsx.com to get signed up today.

We look forward to offsetting TONS of carbon with you!



To learn more, visit: superioressexcommunications.com/sustainability

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**For qualified projects*



Leading Holistic Sustainability By Example

6
years
certified

ZERO
WASTE TO LANDFILL



Prevented over
22.5 MILLION lbs
OF WASTE
from reaching landfills



REDUCED OVERALL
manufacturing Waste by
38% since
2011

55+ Product Families
with third-party verified
Environmental Product
Declarations and Health
Product Declarations

Red List Free
manufacturer through our
Living Product Challenge
and Declare label certified
cables

Embodied
Carbon Reduction
through life cycle analysis,
product design and
sustainable manufacturing



Declare.



LIVING
PRODUCT
CHALLENGE

materialsCAN
Carbon Action Network



REDUCED WATER USAGE
by **20%** since
2016



Reduced Scope 1 & Scope 2
CARBON EMISSIONS
by **32%** since 2011



REDUCED ENERGY USAGE
by **7%** since
2017