

Sustainable Contractor Ambassador Training

CERTIFICATE PROGRAM

We created the [Sustainable Contractor Ambassador Training](#) with the intention to strengthen our partnerships with consultants by working toward a common goal and differentiator in the industry: sustainability for people, planet, and profit. While we do consider ourselves experts in sustainability, we know it’s important listen, discuss new ideas, and engage with our partners in a variety of ways.

This 1.5 hour training will be interactive, engaging, and will be tailored to your company’s individual needs and interests. So, set up your initial call today and let’s get started!

We want to collaborate with you to enable the sustainability success of our common customers.

PROCESS

1. Set up initial call with organizational leaders and schedule training
2. Complete the training
3. Collaborate on pilot projects to ensure ROI

TOPICS

- The value of sustainability
- Human health & the built environment
- Greenwashing
- Materials Transparency
- Materials Optimization
- Embodied Carbon

DESCRIPTION

The Sustainable Contractor Ambassador Training program is an opportunity for contractors to gain new insights into the world of sustainability and more practically, how to identify truly “green” and sustainable products. We know contractors care about their customers, so we want to give them the tools to communicate with customers in a way that speaks to the ever increasing demand of sustainability values.

In this 1.5 hour training, our sustainability experts will discuss the value, market drivers, trends, initiatives, and overall trajectory of sustainability as it relates to contractors.

The training will be tailored to each individual company and end with discussion, brainstorming, and actionable next steps.